

**AUTOBEAD** DETAIL  
LIKE A PRO™

WHICH  
**AUTOBEAD**  
**COATING**  
IS RIGHT  
FOR YOU?



# Making your decision

Until now, customers chose a ceramic coating based on how long they would keep their vehicle. Now it is about more, much more.

**Choose a coating with durability.**

**Choose a coating for performance.**

**Choose a coating to enjoy.**



A vehicle is often your second largest investment. A ceramic coating helps to protect it. Defending against the elements, improving how it looks and making future maintenance easier.

## THE CRITERIA

### Durability

- **Longevity** - how long will the coating sustain its performance characteristics?
- **Thickness** - micro-scratches can be unavoidable. A thicker coating will endure more, protecting your precious paint.
- **Hardness** - a coating's hardness is an indicator of how resistant it will be to micro-scratches, stone chips, and other dangers which appear like etching on the paint.

### Enjoyment

- **Wow-factor** - a culmination of the scores from the other criteria, customer reviews, and how often you can expect to have your car complimented

### Performance

- **Masking** - the coating's ability to hide surface imperfections which cannot be rectified with machine polishing
- **Water behaviour** - water is the carrier of contamination, a coating's ability to repel it is the secret to lasting gloss
- **Self-cleaning** - each coating is engineered to reject water and resist contamination from sticking to the surface, allowing rain to wash away contaminants
- **Gloss** - a coating increases the gloss level achieved with a paint enhancement alone. This rating indicates by "how much"

**This guide will help you to decide which coating is for you...**

# The Autobead Ceramic Coating Range

Autobead Graphene Coating 5 Year



Autobead Paint Coating 5 Year



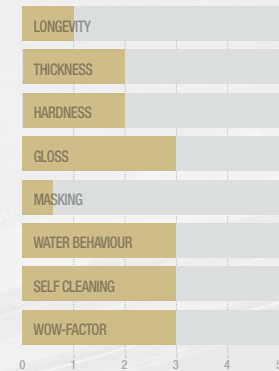
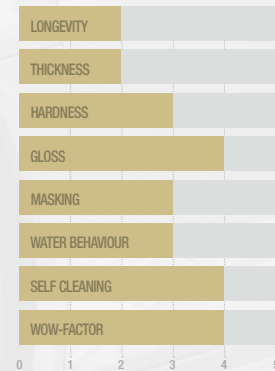
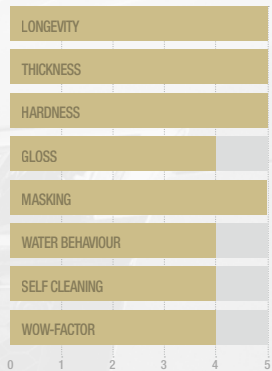
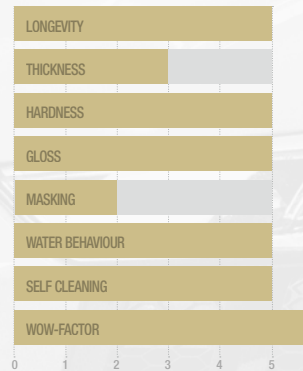
Autobead Paint Coating 3 Year



Autobead Paint Coating 2 Year



Autobead Paint Coating 1 Year



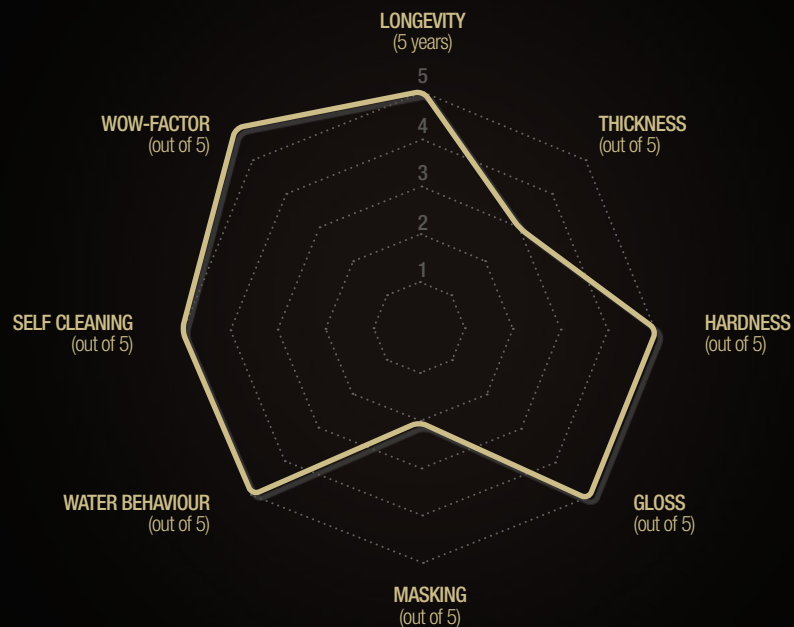
AUTOBEAD

# Graphene Coating 5 Year

The pinnacle of coating technology.

Durability, performance, and enjoyment at the limit. The super wet look finish that lasts.

It resists water spots and promotes self-drying, making future maintenance washes a breeze.



“

...It's nuts. I have not washed it for weeks and it is still getting compliments on its glossy looks.”

## Coating benefits:

- Your vehicle stays looking its best for longer
- The latest in nanotechnology means unbeatable gloss and performance

## Real-life benefits:

- Have more time for the things you love
- Feel a sense of satisfaction every time you look at your vehicle

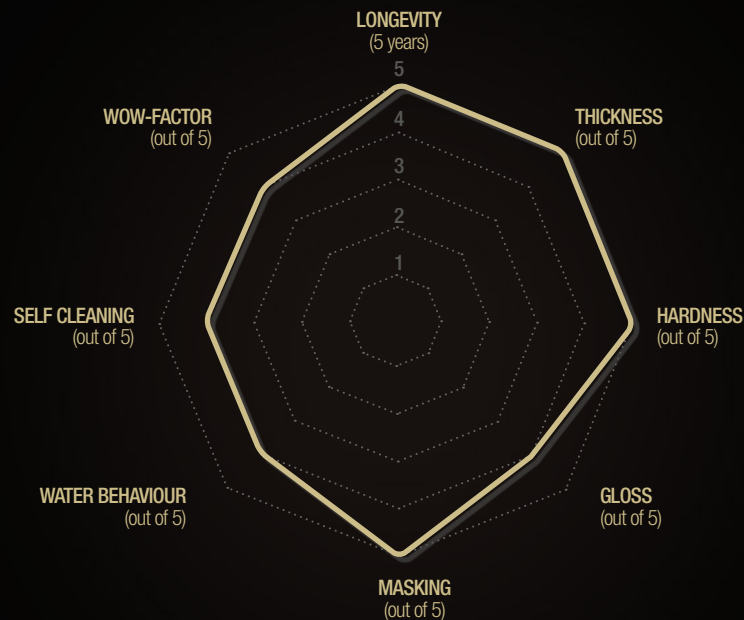


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# Paint Coating 5 Year

Not all imperfections are fixable with machine polishing or sanding; choose this coating before resorting to a dreaded smart repair or respray. Its thickness and filling capability can mask a multitude of imperfections which would still be visible with other coatings.



“

...The road rash and stone chips have disappeared. I thought I would have to live with them forever.”

## Coating benefits:

- Mask imperfections which would still be visible with other coatings (e.g. road rash, stone chips, and deep scratches)
- A provocative deep gloss amplifies the car's appearance all year round

## Real-life benefits:

- Focus your attention on the true beauty of your vehicle, not irritating imperfections
- Spend more time living life, less time maintaining the appearance of your pride and joy

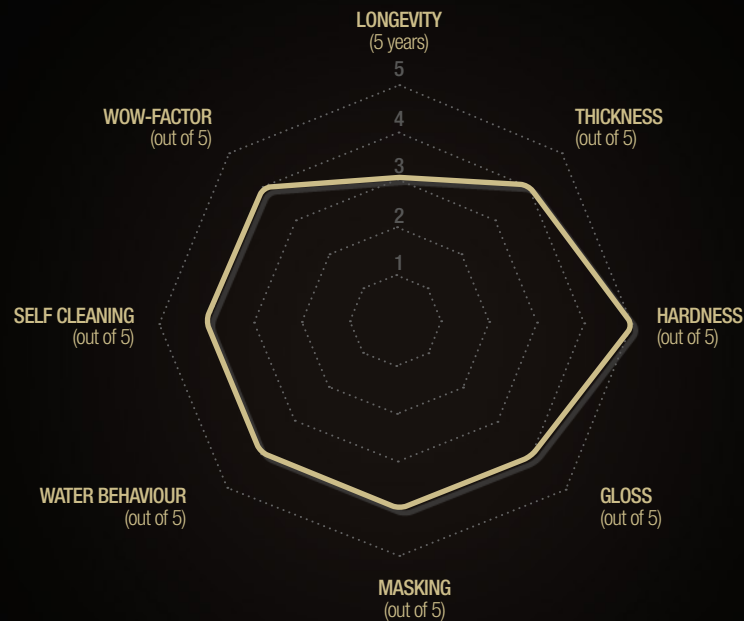


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# Paint Coating 3 Year

A quintessential coating that overperforms on the core category criteria of gloss, micro-scratch resistance, UV protection, water behaviour, and ease of future maintenance. An excellent choice for first-time ceramic coating customers looking to experience their benefits.



“

...It looks incredible and takes less than half the time to wash than before the coating.”

## Coating benefits:

- Amplified gloss, eye-catching water behaviour, and easier future maintenance
- Resist micro-scratches, stone chips, swirls, bird stains, bug splatter, tar, and brake dust

## Real-life benefits:

- Spend less time and money maintaining the appearance of your vehicle
- Enjoy your vehicle with the increased peace of mind that it has enhanced protection against the elements

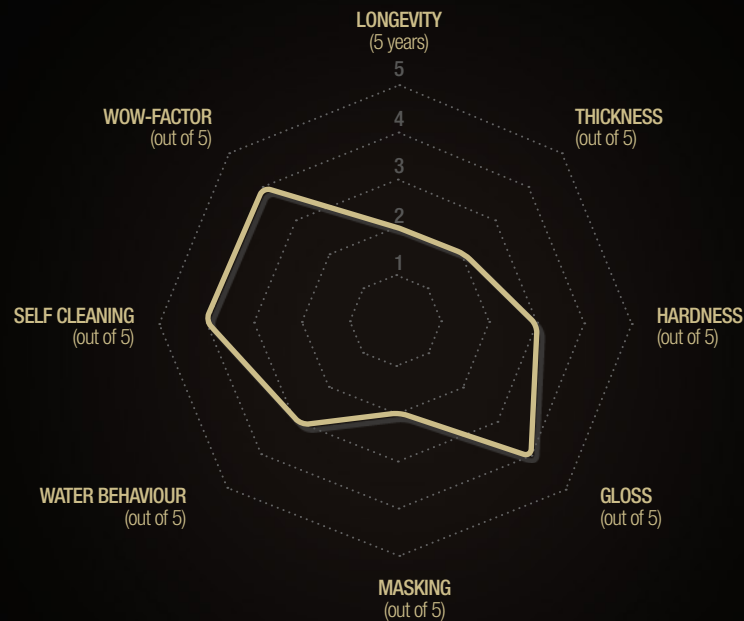


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# Paint Coating 2 Year

Formulated for safe indoor and outdoor application. This coating is a leader in the 2 Year category, delivering on all the hallmark features of a ceramic coating whilst being ready to drive away the same day of application due to its rapid curing time.



“

...Fantastic product. Easy to apply, holds up very well and really improves the depth of gloss.”

## Coating benefits:

- Short curing time makes it suitable for outdoor application
- Resist micro-scratches, stone chips, swirls, bird stains, bug splatter, tar, and brake dust

## Real-life benefits:

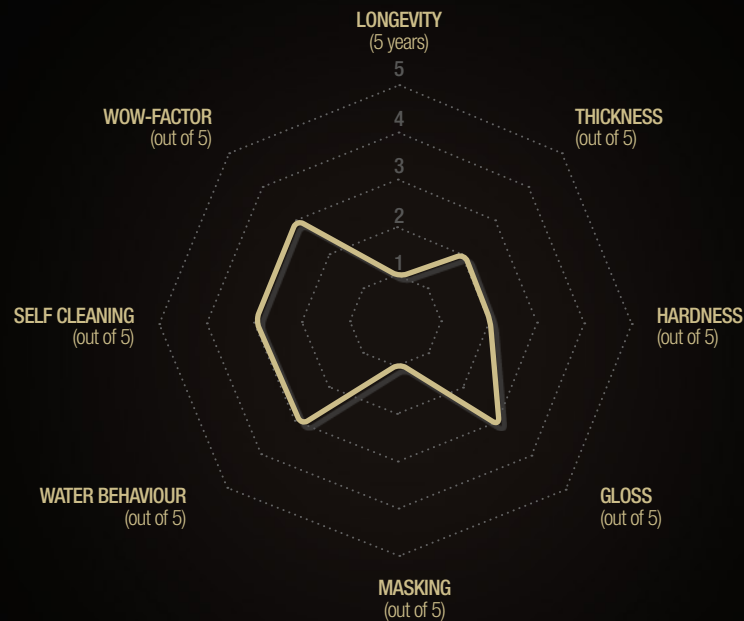
- Enjoy the convenience of having your Ceramic Coating applied at your home
- Save time maintaining your vehicle with easy future cleaning



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# Paint Coating 1 Year

Our entry-level coating still packs a punch. Safe for indoor and outdoor applications, customers can experience the effects a ceramic coating brings without committing to it long-term. Unsure if you're a wax person or a ceramic person? Choose this coating.



“

...Excellent product. It has given me a taste of ceramic coatings. Now I want to upgrade.”

## Coating benefits:

- Short-term durability making it attractive for specific requirements
- Leaves a candy-like gloss finish to the paint

## Real-life benefits:

- Experience the effects of a ceramic coating without the long-term commitment
- Spend less time on maintenance washes and more time doing things you love





# Complete the Package

Ceramic protection for your other surfaces

## Alloy Protection

Protect your wheels against the elements, helping to simplify future maintenance too. A coating on your wheels helps to achieve:

- Micro-scratch resistance
- Ultra-non-stick surface
- Super hydrophobic properties

## Glass Protection

Significantly improves visibility whilst driving in wet weather with this 2-year ceramic glass coating, it achieves:

- Improved visibility
- Long-lasting hydrophobic properties
- Ultra-non-stick

## Interior Protection

Protect and nourish your interior surfaces with surface-specific coatings that maintain the material's haptic nature whilst protecting it from absorbing moisture.

“

I'm so glad I opted for the entire Autobead System. Every surface is protected.”



# About Autobead

**Autobead is a British prestige car care brand inspired by motorsport and built on three pillars which make us who we are.**



## Great Practice

In a world with so many contradicting “best practices”, we are the champions of great practice-education, systems, and products which deliver outstanding results.



## Value

When value-for-money is more critical than ever, we constantly strive to deliver it to our customers without sacrificing quality. It's why so many professional detailing businesses choose Autobead.



## Quality

It runs through everything that we do. Every product, service, and resource is developed with purpose and undivided attention, ensuring outcomes are of the highest order.



**Our mission is to show the world what it means to Detail Like a Pro™.**


***Thank you for joining us.***


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